

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

THE DIAL CORPORATION,
HENKEL CONSUMER GOODS, INC.,
KRAFT HEINZ FOODS COMPANY,
H.J. HEINZ COMPANY, L.P.,
FOSTER POULTRY FARMS,
SMITHFIELD FOODS, INC.,
HP HOOD LLC,
BEEF FOODS, INC., and
SPECTRUM BRANDS, INC.,
Individually and On Behalf of
Similarly Situated Companies,

Plaintiffs,

v.

NEWS CORPORATION,
NEWS AMERICA, INC.,
NEWS AMERICA MARKETING FSI L.L.C.,
and NEWS AMERICA MARKETING IN-
STORE SERVICES L.L.C.,

Defendants.

Civil Action No. 13-CV-06802-WHP

FILED UNDER SEAL

**MEMORANDUM OF LAW IN SUPPORT OF
DEFENDANTS' MOTION FOR SUMMARY JUDGMENT**

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**HIGHLY CONFIDENTIAL – SUBJECT TO PROTECTIVE ORDER
SUBJECT TO DEFENDANTS' UNOPPOSED MOTION TO SEAL**

TABLE OF CONTENTS

PRELIMINARY STATEMENT	1
RELEVANT BACKGROUND	6
THE FOURTH AMENDED COMPLAINT	12
LEGAL STANDARD.....	13
ARGUMENT	13
I. SUMMARY JUDGMENT SHOULD BE GRANTED DISMISSING THE EXCLUSIVE DEALING CLAIMS.....	14
A. NAM's Contracts with Retailers Did Not Foreclose Competition	15
B. NAM's Agreements with CPGs Were Not Exclusive	27
II. SUMMARY JUDGMENT SHOULD BE GRANTED DISMISSING THE MONOPOLIZATION CLAIM	27
A. The Alleged Business Torts Did Not Harm Competition.....	28
B. The Alleged Agreements with Competitors Were Not Anticompetitive.....	32
III. NAM IS ENTITLED TO SUMMARY JUDGMENT BECAUSE THERE IS NO EVIDENCE NAM HAD POWER IN A RELEVANT PRODUCT MARKET	33
IV. SUMMARY JUDGMENT SHOULD BE GRANTED BECAUSE PLAINTIFFS CANNOT PROVE ANTITRUST INJURY OR DAMAGES.....	39
V. THE STATE LAW CLAIMS SHOULD BE DISMISSED.....	40
CONCLUSION.....	40

TABLE OF AUTHORITIES

	<u>Page(s)</u>
CASES	
<i>AD/SAT, Div. of Skylight, Inc. v. Assoc. Press,</i> 181 F.3d 216 (2d Cir. 1999).....	34
<i>Am. Prof'l Testing Serv., Inc. v. Harcourt Brace Jovanovich Legal & Prof'l Publ'n's Inc.,</i> 108 F.3d 1147 (9th Cir. 1997)	29
<i>In re "Apollo" Air Passenger Computer Reservation Sys. (CRS),</i> 720 F. Supp. 1068 (S.D.N.Y. 1989).....	27
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<i>Balaklaw v. Lovell,</i> 14 F.3d 793 (2d Cir. 1994).....	16, 17, 20
<i>Barry Wright Corp. v. ITT Grinnell Corp.,</i> 724 F.2d 227 (1st Cir. 1983) (Breyer, J.).....	16
<i>Bayou Bottling, Inc. v. Dr. Pepper Co.,</i> 725 F.2d 300 (5th Cir. 1984)	25
<i>Belfiore v. The N.Y. Times Co.,</i> 826 F.2d 177 (2d Cir. 1987).....	38
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<i>Brooke Grp. Ltd. v. Brown & Williamson Tobacco Corp.,</i> 509 U.S. 209 (1993).....	3, 29, 31, 33
<i>Buffalo Courier-Express, Inc. v. Buffalo Evening News, Inc.,</i> 601 F.2d 48 (2d Cir. 1979).....	24, 25
<i>Capital Imaging Assocs. v. Mohawk Valley Med. Assocs., Inc.,</i> 996 F.2d 537 (2d Cir. 1993).....	14, 32
<i>Cargill, Inc. v. Monfort of Colo., Inc.,</i> 479 U.S. 104 (1986).....	26
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<i>United States v. E.I. du Pont de Nemours & Co.,</i> 351 U.S. 377 (1956).....	34, 37
<i>Eatoni Ergonomics, Inc. v. Research in Motion Corp.,</i> 826 F. Supp. 2d 705 (S.D.N.Y. 2011).....	33, 40
<i>El Aguila Food Prods., Inc. v. Gruma Corp.,</i> 131 F. App'x 450 (5th Cir. 2005)	39
<i>Emigra Grp., LLC v. Fragomen, Del Rey, Bernsen & Loewy, LLP,</i> 612 F. Supp. 2d 330 (S.D.N.Y. 2009).....	33, 38
<i>Ferguson v. Greater Pocatello Chamber of Commerce, Inc.,</i> 848 F.2d 976 (9th Cir. 1988)	17, 20
<i>Fleer Corp. v. Topps Chewing Gum, Inc.,</i> 658 F.2d 139 (3d Cir. 1981).....	21, 23
<i>Franconero v. UMG Recordings, Inc.,</i> 542 F. App'x 14 (2d Cir. 2013)	39
<i>Global Disc. Travel Svcs., LLC v. Trans World Airlines, Inc.,</i> 960 F. Supp. 701 (S.D.N.Y. 1997).....	37
<i>United States v. Grinnell Corp.,</i> 384 U.S. 563 (1966).....	28
<i>Indeck Energy Servs., Inc. v. Consumers Energy Co.,</i> 250 F.3d 972 (6th Cir. 2000)	16, 17
<i>Insignia Sys., Inc. v. News Am. Mktg. In-Store, Inc.,</i> 661 F. Supp. 2d 1039 (D. Minn. 2009).....	31, 32, 36
<i>Jefferson Parish Hosp. Dist. No. 2 v. Hyde,</i> 466 U.S. 2 (1984).....	14, 22
<i>K.M.B. Warehouse Distrib., Inc. v. Walker Mfg. Co.,</i> 61 F.3d 123 (2d Cir. 1995).....	22, 26

<i>Konik v. Champlain Valley Physicians Hosp. Med. Ctr.,</i> 733 F.2d 1007 (2d Cir. 1984).....	15, 16
<i>Little Caesar Enters., Inc. v. Smith,</i> 895 F. Supp. 884 (E.D. Mich. 1995).....	40
<i>Mathias v. Daily News, L.P.,</i> 152 F. Supp. 2d 465 (S.D.N.Y. 2001).....	38
<i>Matsushita Elec. Indus. Co., Ltd. v. Zenith Radio Corp.,</i> 475 U.S. 574 (1986).....	13, 14
<i>MCI Commc'ns Corp. v. AT&T Co.,</i> 708 F.2d 1081 (7th Cir. 1983)	40
<i>Menasha Corp. v. News Am. Mktg. In-Store, Inc.,</i> 238 F. Supp. 2d 1024 (N.D. Ill. 2003)	38
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<i>Ne. Tel. Co. v. Am. Tel. & Tel. Co.</i> 651 F.2d 76 (2d Cir. 1981).....	33
<i>NicSand, Inc. v. 3M Co.,</i> 507 F.3d 442 (6th Cir. 2007)	16, 17
<i>NYNEX Corp. v. Discon, Inc.,</i> 525 U.S. 128 (1998).....	1, 29
<i>Ocean State Physicians Health Plan, Inc. v. Blue Cross & Blue Shield,</i> 883 F.2d 1101 (1st Cir. 1989).....	22
<i>In re Omnicom Grp., Inc. Sec. Litig.,</i> 541 F. Supp. 2d 546 (S.D.N.Y. 2008).....	39
<i>Pac. Bell Tel. Co. v. Linkline Commc'ns, Inc.,</i> 555 U.S. 438 (2009).....	39
<i>PepsiCo, Inc. v. Coca-Cola Co.,</i> 114 F. Supp. 2d 243 (S.D.N.Y. 2000).....	13

<i>PepsiCo, Inc. v. Coca-Cola Co.</i> , 315 F.3d 101 (2d Cir. 2002).....	passim
<i>Reed Const. Data Inc. v. McGraw Hill Cos.</i> , 49 F. Supp. 3d 385	32
<i>Spectrum Sports, Inc. v. McQuillan</i> , 506 U.S. 447 (1993).....	34
<i>Spinelli v. Nat'l Football League</i> , No. 13 Civ. 7398, 2015 WL 1433370 (S.D.N.Y. Mar. 27, 2015)	passim
<i>Stop & Shop Supermarket Co. v. Blue Cross Blue Shield</i> , 373 F.3d 57 (1st Cir. 2004).....	19
<i>Superior Production P'ship v. Gordon Auto Body Parts Co.</i> , 784 F.3d 311 (6th Cir. 2015)	26
<i>S.W.B. New England, Inc. v. R.A.B. Food Grp., LLC</i> , No. 06 Civ. 15357, 2008 WL 540091 (S.D.N.Y. Feb. 27, 2008).....	29
<i>Tampa Elec. Co. v. Nashville Coal Co.</i> , 365 U.S. 320 (1961).....	14, 19, 27
<i>Ticketmaster Corp. v. Tickets.Com, Inc.</i> , No. CV99-7654, 2003 WL 21397701 (C.D. Cal. Mar. 7, 2003)	18, 21
<i>Ticketmaster Corp. v. Tickets.Com, Inc.</i> , 127 F. App'x 346 (9th Cir. 2005)	18
<i>Tops Mkts., Inc. v. Quality Mkts., Inc.</i> , 142 F.3d 90 (2d Cir. 1998).....	13, 14
<i>U.S. Healthcare, Inc. v. Healthsource, Inc.</i> , 986 F.2d 589 (1st Cir. 1993).....	22
<i>Verizon Commc'n Inc. v. Law Offices of Curtis V. Trinko, LLP</i> , 540 U.S. 398 (2004).....	28
<i>Viacom Int'l Inc. v. Tele-Comm'ns, Inc.</i> , No. 93 Civ. 6658, 1994 WL 561377 (S.D.N.Y. Oct. 12, 1994)	26
<i>Westman Commc'n Co. v. Hobart</i> , 796 F.2d 1216 (10th Cir. 1986)	38
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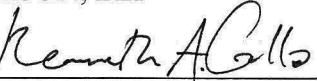
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PAGES 1–40 INTENTIONALLY OMITTED

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